

SHEILA HAYMAN – OCTOBER 2018

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Sheila Hayman has written and directed dozens of documentary films around the world, for the **BBC, Channel 4, ARTE, Beijing TV** and others, winning a **BAFTA, Time Out Documentary Series of the Year** and most recently a nomination for the **Grierson Arts Documentary of the Year**, the UK's top documentary prize.

She has also been **UK Young Journalist of the Year**, the **BAFTA/Fulbright Fellow** in Los Angeles, a **Hodder Headline Lead Title** novelist, and is currently a **Director's Fellow of the MIT Media Lab**.

From the beginning a focus of her work has been the relationship between people and their technology. Subjects have included American corporate culture, the symbolism of car design, images of the future, the stupidity of robots, digital libraries and memory palaces, and many short films about digital tech and its influence on our lives.

Her 1992 **BBC/WGBH** film, **'The Electronic Frontier'** introduced the world to email, the computer in your pocket, the death of retail, skeuomorphic interfaces and the dangers of digitised information, and included the first extended interview with Bill Gates.

She has also interviewed (among others) Sir Elton John, Boy George, Steve Jobs, Sir John Eliot Gardiner, Sir Mark Elder, Steven Isserlis, Gustavo Dudamel, both Lloyd-Webbers, David Hockney, Peter Ackroyd, Brian Eno, Sir Robert Maxwell and the CEOs of Federal Express, IBM and the Coca-Cola Corporation.

In parallel with documentaries she has created and developed digital projects, from a pioneering website for **Sony Interactive** to development of the Disney/TouchPress Super-app **'Disney Animated'** and a groundbreaking interactive exploration, **'The Rewrite of Spring'** for the **London Symphony Orchestra**.

Other recent film projects include a mini-series about the **Enlightenment** for **ARTE, BBC Worldwide and Beijing TV** with an audience of over 150 million, , and a feature drama-documentary about the **Targa Florio road race**.

She is currently in production on **'SMART', a documentary with the Media Lab about human and machine intelligence**.

She lives in London with her husband, Patrick Uden, and their two adult un-children.